

## New Inspiration for the Nation

is a one-hour program that speaks to the children of the dream of Dr. Martin Luther King Jr. and celebrates stories of success and achievement.

Creator/producer and host George Kilpatrick shows how people are living their dreams, and what they overcame to achieve them. Kilpatrick promotes financial success, continuing education, healthy relationships, spiritual well being, and good health. The show is a welcome respite for those looking to mirror their own lives, but don't see a clear reflection in the media.

The Flagship station is WPHR FM, POWER 106.9 in Syracuse New York and airs the program Sunday mornings at 9:00AM after thre Reverend Jesse Jackson. WPHR is an urban contemporary station.

Featured segments include success and motivation, power money moves, healthy lifestyles, community investment, education, and entrepreneurship. The show also expresses the artistic side through spoken word, music and the arts. Kilpatrick explores relationship dynamics within families, while also highlighting community concerns and solutions.

Kilpatrick's mission also pays attention to the health disparity within the under-represented communities. Parents and children learn healthier cooking tips, family exercise suggestions, and healthcare access in a manner that is culturally relevant. The African-American community and other com-

munities of color have higher rates of hypertension, obesity, diabetes, and certain cancers. George Kilpatrick utilizes his contacts within in the medical community and complimentary medicine to increase healthier outcomes.

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is a spontaneous mix of the sophisticated and the irreverent, where diverse minds come together for a common vibe.

George Kilpatrick hits listeners with current news, issues and information about the communities in which they live, while simultaneously being a resource with the tools of inspiration that can be applied to everyday life in order to achieve success.

## New Inspiration for the Nation

bridges the gap between news, community service and entertainment.

Through relevant weekly news stories with listener call-in, George Kilpatrick positively influences communities. He sheds light on issues that help listeners stay informed as to who, what, where, why and when decisions are being made that affect their lives. He keeps listeners enlightened while giving them the real deal, and takes a stand on issues and challenges the status quo.

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offers an opportunity for sponsors to associate their products and services with a name whose reputation and commitment in television and radio around community issues is unmatched.

As host/executive producer, George Kilpatrick has a style accessible to both the corporate community and everyday person.

And the strong audience response is reflected by the significant ratings spike during the show's broadcast - 9-10 am Sunday mornings on Power 106.9, WPHR FM.

Advertisers who target emerging markets know that Kilpatrick Media and Marketing consistently delivers this growing demographic powerful, compelling messages that keep them coming back. Can you afford not to reach this group?

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**To partner with NIFN, contact:  
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## About George Kilpatrick

George Kilpatrick is a respected multi-media advocate for the quiet majority of people who are models of success but whose stories often go untold.

He founded Kilpatrick Media and Marketing to tell stories of everyday people who are doing extraordinary things.

A New York City native, his talent and leadership in the fields of television and radio is demonstrated through his roles as talk show host, producer, morning drive news anchor, and columnist. He is seen daily on WCNY TV and heard on Clear Channel Radio WSYR, and his uplifting social commentary "The Kilpatrick Report" appears monthly.

Kilpatrick lends his time and talents to creating a better community for all. He was the driving force behind and founder of the first ever Juneteenth celebration in Syracuse, N.Y. The event is now one of the city's largest.

He served as president of the Chi Pi Chapter, Omega Psi Phi Fraternity, Inc. and named Omega Man of the Year; President of the Minority Economic Development Council; and President of the New York State Association of Affirmative Action Officers.

Kilpatrick has been honored by numerous public, private, civic and governmental organizations in Central New York including the Syracuse/Onondaga County Human Rights Commission.

## About the guests and topics

### In its first 6 months, NIFN has featured:

Kareem Abdul-Jabbar  
Yolanda King (daughter of MLK)  
Dr. Michael Roizen (You the Owner's Manual)  
Arthur Mitchell, Dance Theatre of Harlem  
and a number of other prominent guests

### Listeners to NIFN have benefitted from:

Tips for success from Judge Langston Mckinney, and George Fraser (Success Runs in our Race).  
Financial Advice from syndicated columnist Michelle Singletary  
Sports history with the late Clarence "Big House" Gaines.

### Host George Kilpatrick has:

Created extraordinary results with Mel Tillar.  
Promoted optimal health.  
Celebrated history with scholar Dr. James Turner  
Learned how to make decisions in crunch time with super agent and author Ken Lindner.  
Explored literary traditions with Tonya Lewis Lee (wife of Spike) and Lucy Hurston (niece of Zora Neale Hurston). Analyzed the remarkable underdog victory of NY state senator David Valesky.

George Kilpatrick presents

# New Inspiration for the Nation

a production of

Kilpatrick Media and Marketing

**NIFN**